

REGISTRATION FORM

PETS 2012

10–11 November 2012
Helsinki Exhibition & Convention Centre

Opening Hours

Sat 10 Nov 10 am–6 pm
Sun 11 Nov 10 am–5 pm

10 % discount of space rental if registration is made by 14 November 2011.
Discount applies to stand sizes 6 m² and over.

WE REGISTER AS AN EXHIBITOR AND RESERVE

Exhibition space

Space rental €60/m²

 m²

Registration fee in addition to space rental is €55 and it will be charged in connection with reservation from the exhibitor. Registrations are binding. See the terms and conditions of changes and cancellations on the reverse side.

OR

Package stand (see attachment)

 m²

Exhibition stand solution 1

Includes: space rental • white element walls • horizontal bar • construction and dismantling

Exhibition stand solution 2

Includes: space rental • white element walls • socket 16 A 230 V, basic charge for electricity • fascia board (without text) • basic lighting • construction and dismantling • carpet (please choose the colour)

Colour of carpet

green red blue grey

Registration fee in addition to space rental is €55 and it will be charged in connection with reservation from the exhibitor. Registrations are binding. See the terms and conditions of changes and cancellations on the reverse side.

We will have other companies as subexhibitors on our stand, whose company information will be mentioned in the fair catalogue. The subexhibitors will be charged €55 + VAT of 23 % / each for their catalogue information.

VAT of 23 % will be added to the prices. The Finnish Fair Corporation will send invoices to foreign exhibitors without value added tax, provided that the exhibitor has indicated their VAT number.

Interest of delay is 16 %. The Organiser reserves the right to adjust prices according to changes in tax bases and/or other payments collected by the authorities even after registration.

Participation fees shall be collected from the exhibitor on a separate invoice. The first instalment (registration fee) is collected at the time of registration, while the due date of the invoice for space rental and the package stand is 26 September 2012.

Minimum stand size is 4 m².

Space rental does not include wall elements, electricity or furniture.

In joint stands space rental will be charged with one invoice.

Exhibitors receive free of charge one (1) invitation card per each contracted square metre. Additional cards can be ordered at €6,50/each (inc. VAT 9%).

The exhibitor does not have the right to sell his/her clients any invitation cards. Retail sale is permitted.

By signing the registration form the exhibitor commits himself to comply with the terms of participation as well as with the instructions issued by the organiser to supplement them.

Date _____ / _____

Signature _____

Name in block letters _____

Position in the company _____

Name of company _____

Address _____

Town, postal code and country _____

Telephone number _____

Telefax _____

Internet _____

VAT number _____

Managing Director _____

Marketing Director _____

Contact person _____

Contact person's direct telephone number _____

Contact person's e-mail (information required for FairNet passwords) _____

Invoicing address and VAT number (if not exhibitor's address) _____

eInvoice address _____

eInvoice operator _____

Product groups

1. Pets
 2. Pet accessories
 3. Pet food
 4. Pet services
 5. Literature
 6. Pets' furnishing
 7. Other related products and services
 8. Related associations and organisations

Main product group nr (for allocation plan)

ONLY ONE NUMBER

To be filled in by the organiser

12724

As.nro _____

Osastonumero _____

Fairnet _____ Vahvistettu _____

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THE FINNISH FAIR CORPORATION – GENERAL TERMS OF PARTICIPATION

By submitting a signed registration form in writing or electronically, the exhibitor enters into a binding agreement to participate in the event and to abide by the Finnish Fair Corporation's General Terms of Participation and any supplementary conditions or instructions provided.

1. Exhibitors and products

Manufacturers, producers and sellers of the products and services specified in the product groups of the event or their authorised representatives as well as organisations and publishers in the field are eligible to participate as exhibitors. Only products approved by the Finnish Fair Corporation (hereinafter "the Organiser") may be exhibited. The Organiser shall have the right to remove other items as well as items or services that may cause a threat or inconvenience to other exhibitors or the public.

2. Reserving exhibition space

A binding reservation is made by submitting an application form in writing or electronically to the Organiser. Upon approval of the application, the Organiser shall send confirmation to the exhibitor in writing or electronically. The Organiser reserves the right to reject exhibitor applications. The exhibitor shall not have the right to sublet or transfer a stand or part of a stand to another party without the Organiser's written permission.

3. Location of stands

The Organiser shall determine the final location of stands, taking into consideration the effective use of hall space, event-specific branch grouping and, where possible, exhibitors' wishes. The Organiser shall have the right to increase or decrease the amount of reserved space by a maximum of 10% without consulting the exhibitor.

4. Cancelling participation, decreasing the size of a stand and reversion of the right to use a stand

4.1. The exhibitor shall have the right to cancel his participation or decrease the amount of exhibition space reserved within seven (7) days of receiving confirmation from the Organiser. Requests for cancellation of participation or change of stand size must be made in writing. In the event that the exhibitor cancels his participation or decreases the size of his stand at a later time, the Organiser shall be entitled to collect fees in full as specified in the confirmed reservation. In the case that the exhibitor registers less than thirty (30) days prior to the start of the event, the reservation is binding as from the date of registration. These terms of cancellation and payment shall also cover the structures of any package stands for which an order was placed on the application form.

4.2. The right to use a stand shall revert to the Organiser if:

- the exhibitor cancels his participation; or
- the exhibitor fails to pay participation fees within the due date specified in the event-specific terms of participation; or
- the exhibitor fails to take possession of the reserved exhibition space by noon on the day preceding the opening day unless otherwise agreed; or
- the exhibitor is otherwise in material breach of the terms of participation or any supplementary instructions provided.

In the event that the right to use exhibition space reverts to the Organiser as specified in Section 4.2 herein, the Organiser shall be entitled to collect participation fees in full as specified in the confirmed reservation. In such cases, the Organiser shall have the right to resell the exhibition space or to use it for any other purpose as necessary.

5. Stand construction

The exhibitor shall be responsible for erecting, decorating, dismantling, removing and cleaning his own stand as well as waste management. Attaching anything to the ceiling, a pillar or the wall structures of the halls is strictly forbidden. The price of a package stand rented from the Organiser includes the erection and dismantling of the technical structures specified in the package. The exhibitor shall be responsible for all supplies and work related to the stand ordered by him and any costs incurred by the Organiser as a result of the stand, including subcontractors, etc. The Organiser shall have the right to collect advance payment for services ordered by the exhibitor. The Organiser shall have the right to limit the size of a stand.

The following shall always be subject to prior approval by the Organiser:

- The placement of any exhibition item weighing more than 1,000 kg;
- Structures and decorations higher than 250 cm;
- The erection of two-storey stand constructions; 50% of the basic rent per square metre shall be collected for floor space on the upper level.

Exhibitors wishing to undertake any of the above measures must apply for approval from the Organiser in writing no later than 45 days prior to the event in question.

6. Exhibiting

The following measures by the exhibitor are subject to prior approval by the Organiser:

- Displaying the name of any other party besides the exhibitor, his principals and representatives at a stand. The registration fee or minimum participation fee shall be collected for such a display except in the event that the exhibitor and Organiser have agreed on a joint stand at the time of registration or the event-specific terms of participation specifically allow this practice;
- Distribution of any products or marketing materials other than the exhibitor's own;
- Distribution of any materials or undertaking any other activity outside the boundaries of the exhibitor's own stand.

Stands may not be emptied or dismantled before the start of the official dismantling period. The time for this shall be specified for each event by the Organiser. Any exhibitor found in breach of this condition shall be charged a contract penalty at the amount of one thousand (1,000) euro.

7. Damage and insurance

The exhibitor shall be liable for any damages caused to the structures, equipment, exhibition items and other property in his stand through breakage, theft or other causes.

The exhibitor shall be liable for any personal or material damages which may be caused by his stand's structures, equipment, vehicles, exhibition items or the exhibitor's or his subcontractor's activities to third parties (such as visitors or other exhibitors), the Organiser, the exhibition halls or the fair grounds.

The exhibitor shall be responsible for arranging appropriate liability insurance to cover any damage to people or property.

The Organiser shall be liable for the actions of its own personnel and for any damage caused to exhibitors or third parties by the Organiser's equipment or facilities.

8. Electricity and electrical work

The Organiser shall be responsible for general lighting. The exhibitor shall order electricity as well as the necessary installation work for his stand from the Organiser. The exhibitor is responsible for electrical equipment brought by him to the stand. Electrical installations at the Helsinki Exhibition & Convention Centre shall be performed by an electric contractor authorised by the Organiser. The Organiser shall not be responsible for any damage caused by a power outage.

9. Security, fire and other safety

The Organiser shall be responsible for fire security and general order at the Helsinki Exhibition & Convention Centre, but not for any damage to or loss of the exhibitor's goods, structures, etc.

With regard to fire safety and the structures and materials used at the stand, exhibitors must comply with current legislation and decrees as well as the Helsinki Exhibition & Convention Centre security guidelines. Permission must be obtained from the fire department or law enforcement authorities in advance to display any equipment, structures or performances which are subject to permission.

In demonstrating machines and other technical equipment, exhibitors must comply with the provisions of the Occupational Safety and Health Act and the Helsinki Exhibition & Convention Centre security guidelines.

10. Demonstrations

The exhibitor shall be responsible for the appropriate advance inspection of films, video programmes, other graphic programmes and recordings which he presents in the Organiser's facilities as well as fees required by the Copyright Act for music and other works which he presents. The Organiser shall pay the Teosto and Gramex fees on behalf of the exhibitors. Presentations may not disturb neighbouring stands. The exhibitor must ensure that television sets used at the stand are covered by a valid television licence.

11. Passes

The exhibitor's staff and subcontractors must have personal passes provided by the Organiser during construction and dismantling work as well as during the fair itself. Passes must be visibly displayed.

12. Force majeure

The Organiser shall not be liable for delays and damages caused by cancellation or postponement of the event due to force majeure. Force majeure conditions include all circumstances beyond the Organiser's control which the Organiser could not have reasonably anticipated at the time of signing the Agreement and whose consequences the Organiser could not have reasonably avoided or overcome.

Force majeure conditions include, amongst others, interruptions in general power supply, fire or other event preventing normal use of the fair facilities, natural disasters, earthquake, acts of war or riot. Strikes, lockouts, boycotts and other labour disputes are considered force majeure even when the Organiser itself is the target of or a participant of said actions.

Force majeure conditions affecting a subcontractor hired by the Organiser shall also be grounds for absolution of the Organiser's liability.

13. Other terms and conditions

Retailing is forbidden at the fair unless the event-specific terms of participation state the contrary.

Fazer Amica Oy shall have the exclusive right to provide catering services at the Helsinki Exhibition & Convention Centre.

Prices specified by the Organiser are subject to value added tax. The Finnish Fair Corporation will send invoices to foreign exhibitors from 1 January 2011 onwards without value added tax, provided that the exhibitor has indicated their VAT number on the registration form. If the client company does not have a VAT number or the VAT number has not been indicated, the invoices will be sent inclusive of VAT under the Finnish tax base.

Interest on overdue payments shall be charged at 16%.

The Finnish version of these terms of participation shall take precedence in case of any difference in interpretation.

Any disputes arising from these terms that cannot be resolved through negotiation shall be resolved by the Helsinki District Court. The Organiser shall also have the right to file suit in a lower court in the defendant's domicile. These terms of participation are governed by Finnish law.